

Filters > We need to be able to filter by:

- By time (as you have it in the session completion rate)
- By team ID: We need to be able to enter multiple teams ID
- By team type: direct/SSO
- By team subscription type) Example: all the teams with a freemium subscription
- By device (mobile, tablet, desktop, all

Enrollment and Activation

Enrolled Users
250,800

New Users
1000

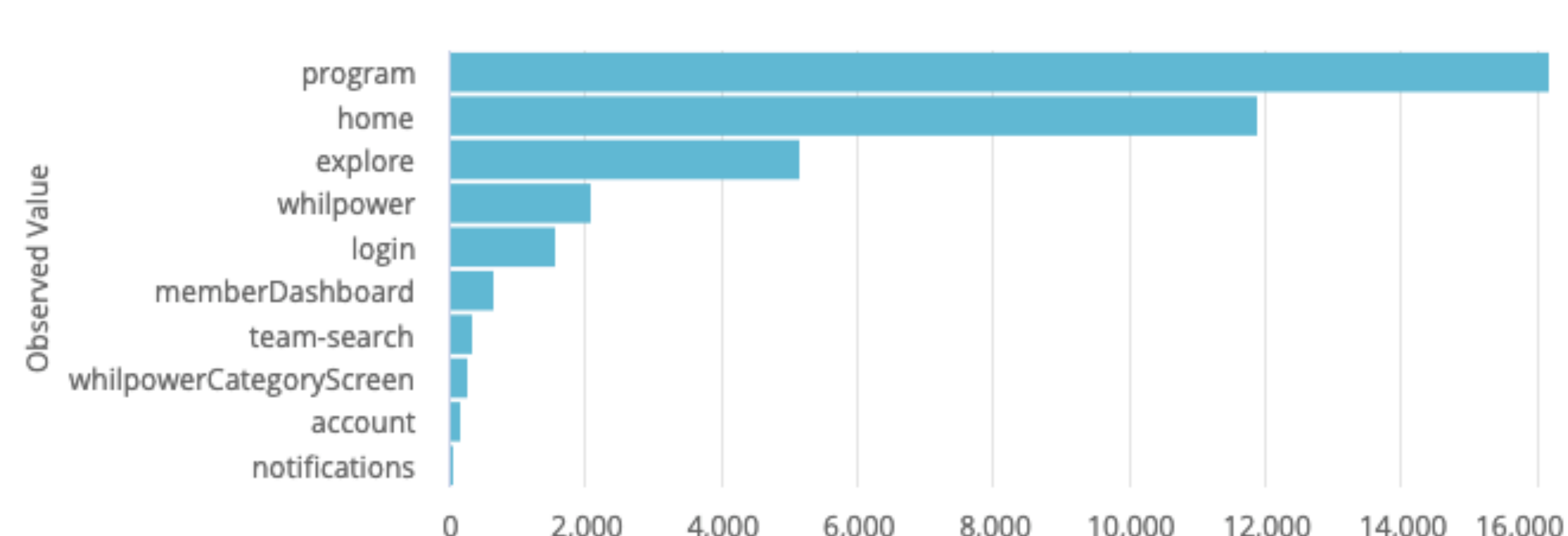
First Session Completion Rate
Within 7 days
9.5%

First Course Completion Rate
Within 30 days
4.3%

First Session Completion Rate
350,000

Average Time Spent Per Visit
2.5 Mins

Most visited Screens of the App



Observation Observed Value	Observation Count
1 program	16,195
2 home	11,881
3 explore	5,159
4 whilpower	2,101
5 login	1,557
6 memberDashboard	655
7 team-search	361
8 whilpowerCategoryScreen	296
9 account	165

Session Completion Rate

Session Completion Rate
9%

Number of users with session completion
1,000

Daily	1
Weekly	300
Monthly	400

Program Completion Rate

Session Completion Rate
9%

Number of users with session completion
1,000

Weekly	300
Monthly	400

Home and Daily Session

Unique Views
9%

Total Views
1,000

Time Spent
1,000

Popular Categories (Table)

Popular Interactions (CTRs)
CTRs on navigation
CTR on dropdown category (I want to)
CRT on categories from dropdown

Courses

Total Views
9%

Total Unique Views
1,000

Time Spent
1,000

Popular Categories
(Table Measure by views)

Popular Interactions (CTRs)
CTRs on navigation
CTR on dropdown category (I want to)
CRT on categories from dropdown

Searches

Total Views
9%

Total Unique Views
1,000

Time Spent
1,000

Popular Search Terms
(Table Measure by views)

Popular Interactions (CTRs)
CTRs on Popular search terms
Tabluar system between courses and articles
CTR on results

* How many queries with not results?

Views between Courses and Articles Results

My Stuff

Total Views
9%

Total Unique Views
1,000

Time Spent
1,000

Favorite Courses and Sessions

Popular Interactions (CTRs)
CTRs on navigation
CTR on dropdown category (I want to)
CRT on categories from dropdown